Trend Micro Cloud One™ Quick Start Program

Securing Your Journey to the Cloud

Real-time discovery and remediation of cloud vulnerabilities and misconfigurations by Trend Micro. **Created with real data by artist Brendan Dawes.**

WELCOME TO THE TREND MICRO CLOUD ONE QUICK START PROGRAM

A Governance framework to secure and accelerate your cloud journey

Cloud technology is helping to transform global organisations. Driving improved customer engagement, enhanced risk modelling and more agile infrastructure, it empowers businesses to differentiate and adapt to a fast-changing market. However, while many organisations have already begun their journey to the cloud, those with strong governance controls in place have been able to accelerate migration.

Without robust cloud governance in place, these organisations might lack the roadmap they need to navigate the complexity of new services and solutions. Tasks such as onboarding, monitoring, and evidence collection should take place within a formalised approach so that they can be addressed consistently and comprehensively.

HOW THE TREND MICRO CLOUD ONE QUICK START PROGRAM CAN HELP

Gain access to people, know-how, best practices, and our world class Trend Micro Cloud One Security services platform, to facilitate and secure your cloud journey, every step of the way.

Initiation

- Enroll onto the program 'Plan for your adoption'
- Gather your project team
- Get introduced to your Cloud Security Expert for Trend Micro Cloud One

Planning

- Understanding your key goals and requirements
- Introduction to Trend Micro Cloud One capabilities
- Solution alignment and health checks
- Customer success plan and joint cadence

Outcomes

- Outcomes and success measures
- Service strategy and stakeholder engagement
- Feedback and reporting
- Commercial and business case

| GETTING STARTED | ONBOARDING | ADOPTION |
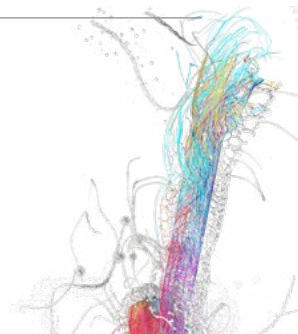
Trend Micro Cloud One Quick Start:
## your blueprint for success

WHAT DO I GET AS A CLOUD BUILDER?:

- Access to all Trend Micro Cloud One services for 60 days
- Access to Trend Micro XDR for cloud workloads for first three months
- AWS service credits
- Health check of your AWS environment
- Access to additional resources and assets
- A cloud security expert for AWS and Trend Micro Cloud One, supporting your assessment, alignment, and adoption of our platform

Our experts will explain how you can optimise the use of Trend Micro Cloud One, our flagship cloud security services platform. They'll guide you through how it can become a key enabler for cloud success: helping to ignite your cloud centre of excellence (CCoE) with powerful security automation, maximised ROI and reduced friction through API integration into AWS and native services (Control Tower, Service Catalogue, Account Factory and Lambda). Above all, we'll bring together key stakeholders to help you plan how Trend Micro Cloud One can provide you with the foundation on which to accelerate your cloud adoption. With our Quick Start program you'll gain the agility to experiment and the confidence to deliver enterprise-grade governance during your cloud journey.

CUSTOMER JOURNEY/STAGES OF ADOPTION
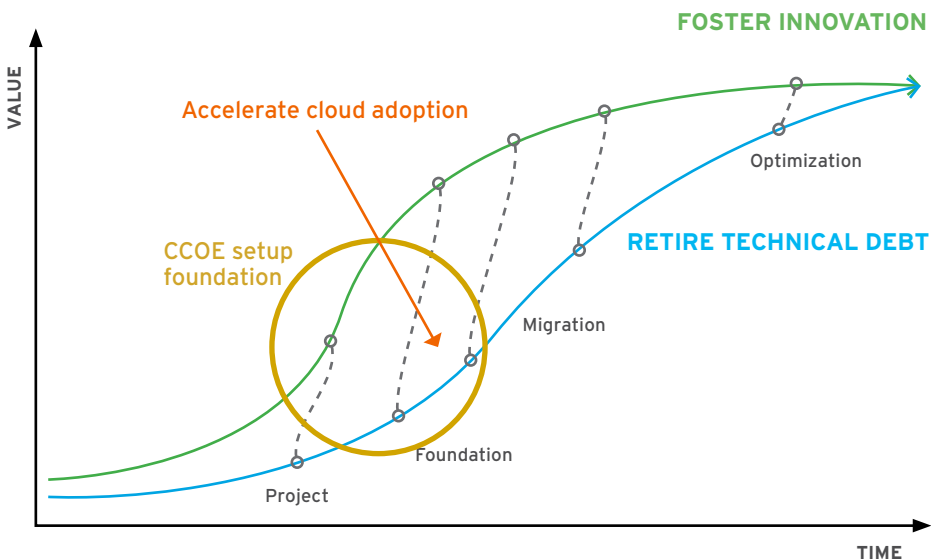
Trend Micro is an enabler for business

FAST
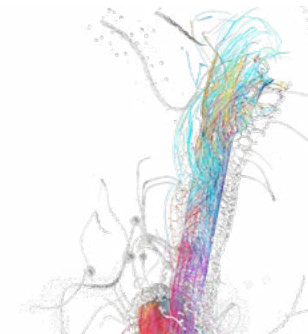Deploy in minutes not months

FRICTIONLESS
Security baked in by default and embedded into your cloud journey

COST EFFECTIVE
Self-healing and automation to reduce resources required for manual intervention

PROACTIVE
Pre-emptive security controls which block malicious and accidental incidents

AWS Marketplace & DXC understands that customers can unlock innovation when they have the tools to tailor software discovery, procurement, and provisioning to the needs of multiple teams across their organisation. Many customers build their applications on AWS and use AWS services to handle the heavy-lifting tied to underlying cloud infrastructure.

Trend Micro combined with AWS Marketplace helps builders to discover and buy Cloud One security software to aid agile development models such as DevSecOps. This also empowers builders to have the tools needed to deliver secure continuous and compliant code into production.

While customers of all types, from start-ups to enterprises, face many software procurement and provisioning challenges, AWS Marketplace offers features and third-party software to simplify and modernise the software supply chain. Organisations can give agile teams access to tools and third-party software needed to accelerate innovation while enabling procurement leaders to control software purchasing, provisioning, and budgets. AWS Marketplace enables builders to find, buy, and deploy software they need, and encourages organisations to transform their software supply chain to foster digital growth and innovation.

AWS MARKETPLACE & DXC HELPS CUSTOMERS WITH THE FOLLOWING CHALLENGES

Challenge 1: Capturing Speed & Breadth of Innovation and Business Agility

1. AWS Marketplace customers can capture speed and breadth of innovation with features that streamline procurement across multiple teams and access to a variety of software products and deployment methods.
2. AWS Marketplace features reduce friction in the software supply chain and decrease costs of time-consuming acquisition processes, enabling faster innovation.

Customer Challenge 2: Achieving Governance and Visibility

1. AWS Marketplace offers features that enhance procurement transparency and guardrails, allowing organisations to grasp which software they own, who can access software, and how they can control costs.
2. Private Marketplace enables organisations to create a custom catalogue of pre-approved products with defined user permissions, ensuring AWS users launch only vetted software that meets internal policies.

Customer Challenge 3: High Technology Costs

1. AWS Marketplace affords pricing flexibility to all customers. Customers can access software through free trials with no commitment and utilise pay-as-you-go pricing, so organisations never pay for more than they use. When they're ready, customers set contract durations to meet their exact needs, from hourly to multi-year contracts, with many long-term contracts offering discounts for commitment.
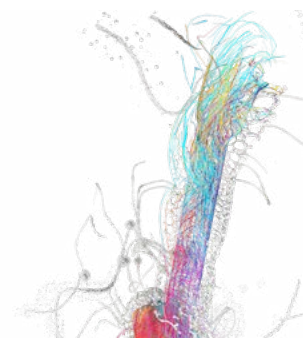
The Forrester New Wave™: SaaS Marketplaces, Q2 2020 Report

The Forrester New Wave™: SaaS Marketplaces, Q2 2020 report recognises AWS Marketplace as a Leader, and states that we provide advanced features relevant for procurement in areas such as contacting.

"AWS has broken new ground in areas that procurement cares about and offers a new way to streamline SaaS buying and thereby increase efficiency while lowering risk," the report states. "AWS Marketplace will also appeal to AWS developers, who like deeply integrated add-ons in areas such as security."

FORRESTER®
NEW WAVE LEADER 2020
SaaS Marketplaces

https://aws.amazon.com/blogs/awsmarketplace/aws-marketplace-named-a-leader-in-forrester-new-wave-saas-marketplaces-report/

TREND MICRO CLOUD ONE

Try it for free... For the first 45 days during the getting started and onboarding phases, cloud builders will get complimentary access to all seven of the Trend Micro Cloud One services.

From migration to cloud-native application development and operational excellence, Trend Micro Cloud One helps customers achieve their cloud security objectives. This complete security platform works across a broad range of services including Amazon EC2, Amazon S3, Amazon ECR, Amazon EKS ™, Amazon ECS™, AWS Fargate, AWS Lambda, Amazon VPCs, subnets, and provides an IPS-based ruleset for AWS Network Firewall.

I write applications and need to build in security

Application Security quickly embeds in your code to prevent complex attacks with unique behaviours.

I build and run containers

Container Security quickly scans your images for malware and exposed secrets. It takes things a step further, coordinating with your Kubernetes deployments to make sure that only safe containers can be used.

I need to protect our fleet of instances

Workload Security provides both detection and prevention controls to make sure that only the workloads you want run on your instances.

I want to secure our S3 buckets

File Storage Security scans any new files for malware and easily integrates into your application workflows.

I have an AWS account that I need to monitor

Conformity regularly checks your settings to make sure everything is secure and compliant.
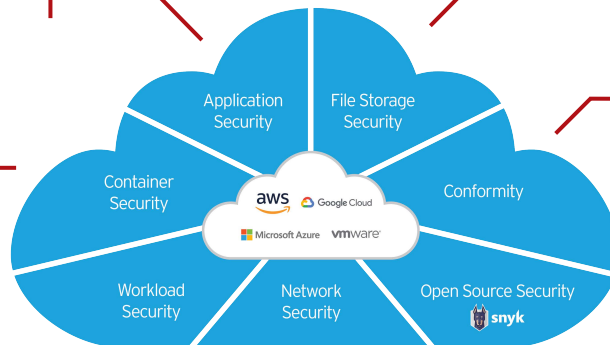
I want to gain visibility into open source code

Helps deliver visibility and tracking of vulnerabilities and licensing issues in open source code repositories.

I need to protect our VPCs

Network Security looks at VPC traffic to scan for malicious activity.

The platform supports operational excellence and helps organisations build better, based on the AWS Well-Architected Framework. Trend Micro Cloud One also helps customers meet compliance requirements such as PCI DSS, GDPR, NIST, SOC2, and HIPAA.
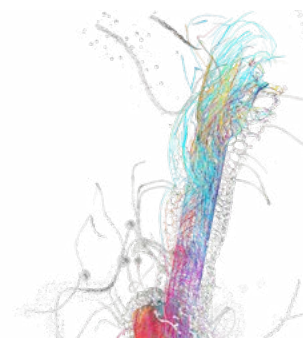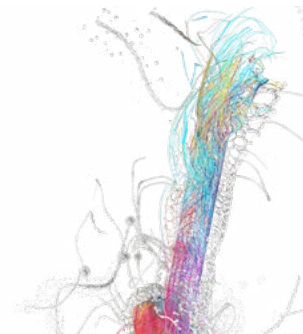
AUTOMATED. FLEXIBLE. ALL-IN-ONE SECURITY FOR AWS.
BRINGING YOU OUR PLATFORM BENEFITS:

- Drive and accelerate AWS adoption
- Tools and vendor consolidation
- Common user and cloud enrolment, support and documentation
- Flexible AWS marketplace procurement

TREND MICRO CLOUD ONE SERVICE	AWS PROTECTION	AWS INTEGRATION	AWS HIGHLIGHTS	
Trend Micro Cloud One™ – Workload Security			• Advanced anti-malware and intrusion prevention – virtual patching for vulnerabilities • Log inspection, application control, firewall, and integrity monitoring	• Detection and response • XDR and Managed XDR • AOI-first development
Trend Micro Cloud One™ – Conformity			• Nearly 1,000 cloud infrastructure configuration checks aligned to the design principals of AWS Well-Architected Framework	• AWS CloudFormation template scanning to check for misconfiguration before it is in production
Trend Micro Cloud One™ – File Storage Security			• Advanced anti-malware • Automated-no file size or number of file limits	• API for customized scans
Trend Micro Cloud One™ – Application Security			Provides serverless protection against: • OWASP Top 10 • Vulnerabilities • URL Redirects • Malicious payloads	• Illegal file access • Remote command executions • SQL Injections
Trend Micro Cloud One™ – Container Security			• Examines registry • Advanced anti-malware	• Vulnerability detection • Discovery of secrets/passcodes
Trend Micro Cloud One™ – Network Security			• Protection for entire VPC's at scale via network layer security • Virtual patching and IPS Capabilities	• Flexible deployment without re-IPS or network redesign

The icons used in this table are from the AWS Architecture Icon library and correlate to AWS standard definitions.
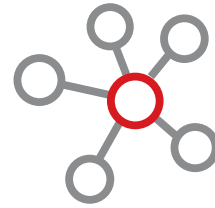
Automated. Flexible, all-in-one security for AWS. Designed for those looking to build, secure and innovate on AWS. We're the cloud security experts–so you don't have to be.

Trend Micro is an AWS advanced technology partner. We continuously work together, to provide leading cloud security solutions to support AWS customers and innovations.

Available on AWS Marketplace with flexible and easy procurement options, simplified billing and AWS account integration.

Ranked #1 in IDC's Worldwide Hybrid Cloud Workload Security Market Shares report, 2020

At 27.5% market share, Trend Micro has three times that of the number two vendor.
Learn more

Named a leader in The Forrester Wave™: Cloud Workload Security Q4 2019

Received highest score in the Current Offering and Strategy categories. Learn more

ABOUT DXC
DXC Technology helps global companies run their mission critical systems and operations while modernizing IT, optimizing data architectures, and ensuring security and scalability across public, private and hybrid clouds.

START TODAY

Sign up for the Trend Micro Cloud One Quick Start Program and secure your journey to the cloud.

Call: +61 402 88 55 01
Email: AWSMarketplace@dxc.com

aws marketplace